Serious Wealth Deserves Serious Credentials

As the principals of Noonoo Pinsler Donato Family Wealth Management, we are proud to profile our backgrounds and credentials. We have worked together for more than 20 years to help our clients succeed.

Clifford Noonoo
Senior Vice President,
Investment Advisor
TD Wealth Private Investment Advice
T: 514 842 7615

Clifford Noonoo's top priorities in life are taking care of his family, clients and team. All of this while taking in Montreal's many restaurants, and then working off all the food, wine and stress relentlessly at the gym.

Cliff feels that he has risen to helm of one of the top teams at TD Wealth Private Investment Advice through good judgment, wise advice, and being there when people need him. His favourite saying that the glass is always half empty does not constitute a negative outlook. He simply always sees opportunities to do better. Some would call him aggressive, but he only pushes people to reach for the next level – in Cliff's view, there is no ceiling.

Each client is different and Cliff pays attention to how they differ. He gets inside your skin: How will you react in different markets? In sharp downturns? What makes you panic? Do you like seafood as much as he does? Most importantly, are you happy this month? Cliff hones in on entrepreneurs and retirees, helping craft wealth and estate planning strategies and investing astutely to meet income targets. He is proud of the trust he's forged (some clients have been with him for 30 years) and his team's 20 years of stability.

How has Cliff done so well for so long? He's prudent. The team dedicates two Chartered Financial Analysts solely to portfolio analysis and six assistants to VIP client service, and toils behind the scenes to strive to ensure that portfolios work tax-efficiently to help deliver strong and consistent returns. In an uncertain industry, Cliff offers one pledge: This team will work hard for you.

Cliff holds a Bachelor of Commerce in Finance and Statistics from Concordia University and an Accounting degree from McGill University, yet he's not all about the numbers – he also loves connecting with people and hosting investment seminars at great restaurants (did we mention he loves fine food?).

Okay, we omitted something in the first paragraph. There is another priority that drives Cliff: serving his community. He serves on the Audit Committee of the Jewish General Hospital and supports many other organizations that foster kids' well-being.

Noonoo Pinsler Donato 20 ans years

Noonoo Pinsler Donato Family Wealth Management
TD Wealth Private Investment Advice
1350 René-Lévesque West, 8th Floor, Montréal, QC H3G 1T4 | T: 514 842 7615

Serious Wealth Deserves Serious Credentials

As the principals of Noonoo Pinsler Donato Family Wealth Management, we are proud to profile our backgrounds and credentials. We have worked together for more than 20 years to help our clients succeed.

Jonathan R. Pinsler, CFA®
Senior Vice President, Portfolio Manager, Investment Advisor
TD Wealth Private Investment Advice
T: 514 842 8937

Raised in the Maritimes, Jonathan automatically qualifies as a salt-of-the-earth type of guy. After earning his Bachelor of Science in Finance with a minor in Statistics at Babson College (near Boston), Jonathan began his financial career in 1995 and joined Cliff Noonoo and his late partner, Earl A. Agulnik, in 1997. He learned 20 years' worth of business judgment very quickly and today looks for opportunities to repay that mentorship by assisting new advisors.

Jonathan helps affluent clients make smart money decisions and integrates various facets of their complex needs, executing plans with consistent follow-through and collaborating with their accountants and network of other professionals. Jonathan believes he succeeds in helping our clients through focus, hard work, detail-mindedness and integrity. Growing up to parents who owned retail clothing stores in Fredericton, New Brunswick, business was discussed 24/7. As a kid in the family business, Jonathan started working earlier than his peers, and this strong work ethic has served him well.

He simply eats, sleeps, and breathes wealth management every day (we're not making this up!). To alleviate the pressure of doing his utmost for our clients, from time to time, Jonathan treats his coworkers to renditions of Frank Sinatra's My Way in his booming radio voice.

Prior to joining TD Wealth, Jonathan worked as a Financial Analyst with CI Financial in Toronto. He is a Chartered Financial Analyst (CFA®) who has had numerous articles published in The Globe and Mail, The Gazette and The Financial Post.

Jonathan's top priority is family and he spends most of his time with his wife Emmanuelle and daughters Julia and Clara when he is not attending to clients' needs. Jonathan considers himself to be quite the chef, but his wife thinks he should stick to his day job. He did not grow up in a food culture and vows never to let this tragedy happen to his girls. If you are up early, you will catch him working out at 6 am at the gym.

Noonoo Pinsler Donato 20 ans years

Noonoo Pinsler Donato Family Wealth Management
TD Wealth Private Investment Advice
1350 René-Lévesque West, 8th Floor, Montréal, QC H3G 1T4 | T: 514 842 7615

TD Wealth

Serious Wealth Deserves Serious Credentials

As the principals of Noonoo Pinsler Donato Family Wealth Management, we are proud to profile our backgrounds and credentials. We have worked together for more than 20 years to help our clients succeed.

Christopher Donato, B.Comm.
Portfolio Manager,
Investment Advisor
TD Wealth Private Investment Advice
T: 514 842 6935

Knowledgeable, easy-going and patient, Christopher Donato is our team's lion tamer: he has a gift for serving sophisticated, highly knowledgeable clients, helping them mine the intricacies of the complicated markets to potentially maximize performance and handling their special needs with grace.

Chris works long hours to help preserve and enhance people's wealth. Through his 23 years at TD Wealth, he has advised clients successfully through various economic extremes, and is licensed as a Portfolio Manager, which we believe gives high net worth investors even more reason to entrust their investment decisions to him.

Chris is thrilled that Noonoo Pinsler Donato is celebrating 20 years, a rare milestone in this business, and that teamwork helps the group to gauge ups and downs so there may be no roller coaster rides from good markets to bad, only stable, long-term decision-making. We feel that he is the most approachable person on our team, and credits this to his origins as a bank teller who worked his way up: Chris has experienced everyone's role and is attuned to their problems.

Chris holds a Bachelor of Commerce degree from McGill University and is licensed as a Portfolio Manager and Financial Security Advisor through TD Wealth Insurance Services. He is an accomplished A-level tennis player, a golfer who aspires to conquer the Pebble Beach course one day, a skier who once lived in Banff, and a die-hard Habs fan. When he's not connecting with clients, you'll find Chris taking his son to sporting events or music concerts or travelling with him to interesting places around the world.

The most important piece of advice Chris gives people about their financial futures is to be patient. When people make short-term decisions, they generally regret them. Time ends up solving a lot of issues.

Noonoo Pinsler Donato 20 ans years

Noonoo Pinsler Donato Family Wealth Management
TD Wealth Private Investment Advice
1350 René-Lévesque West, 8th Floor, Montréal, QC H3G 1T4 | T: 514 842 7615