

# A Boutique Investment Offering Within TD Wealth

As professionals trusted by generations of affluent Canadians and corporations, we understand their unique and complex needs.

Our boutique investment offering is supported by the same high calibre investment methods and rigour used by TD Asset Management with its institutional clients such as pension funds and foundations.





We are a leading professional investment management firm managing over \$28.2 Billion in assets as of the end of December 2018.

We offer multiple styles of equity and fixed income management and build custom investment portfolios for individuals, corporations and charitable organizations who are seeking:











With client discovery being the foundation of our relationship, we not only understand the full scope of wealth needs but anticipate these needs in order to build integrated, tailored wealth plans

- All Private Investment Counsel Portfolio Managers have completed a highly respected and rigorous licensing process
- All of our Portfolio Managers also hold the right to use the Chartered Investment Manager (CIM®) and/or Chartered Financial Analyst® (CFA®) designations
  - The CIM designation from the Canadian Securities Institute affirms that our PMs can conduct discretionary portfolio services and that they specialize in high level investment strategies tailored to affluent clients.
  - The CFA designation is recognized globally for investment professionals, especially in the areas of research and portfolio management. CFA charterholders are well regarded for their strong ethics, comprehensive understanding of markets, and specialized knowledge.

## A responsibility to every client

What does that mean for you?

- We act as responsible stewards of your wealth
- We are supported by the considerable expertise and risk management resources of TD Asset Management

We are bound by the principles and guidelines set out in your Investment Policy Statement, a document created with your input and tailored to your needs





We know that an individual's unique personality impacts the way they make financial and investing decisions so we employ a multi-dimensional client discovery process:

- We leverage industry Behavioural Finance knowledge to have deeper conversations about behaviour and biases
- We employ a personality inventory questionnaire designed to help us understand true risk tolerance and biases to help quantify how clients truly behave, not how they believe they will behave
- We have open conversations about risk needed to meet a goal, their personal risk profile and their capacity to take on risk
- Together we develop a true understanding of client attitudes towards investment risk and volatility
- We use this knowledge in making our investment decisions











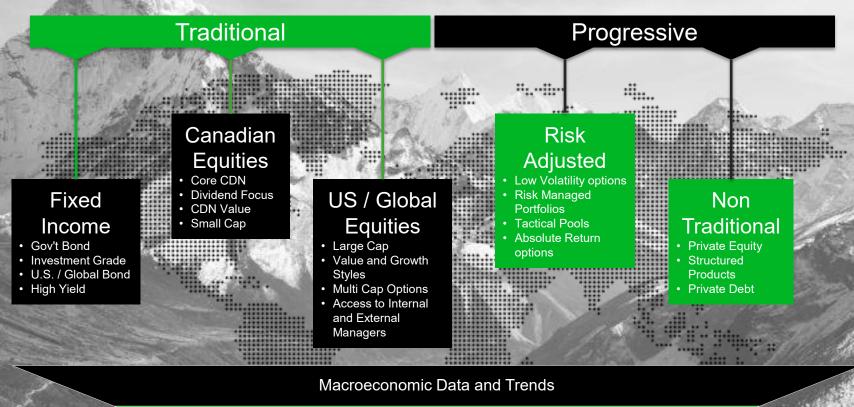
## The Expertise of TD Asset Management

#### Diverse Team:

- Over 100 Portfolio Managers, Associate Portfolio Managers, Analysts and Traders collectively managing over C\$366.9B<sup>1</sup>
- Long and distinguished history as one of Canada's largest institutional money managers<sup>2</sup>
  - ▼ Named #1 Money Manager in Total Canadian Pension Assets²
  - ▼ Named #2 Money Manager in Total Canadian Endowment & Foundation Assets³
- Expertise in fixed income and equities, specializing in innovative solutions
- Strong risk management culture and infrastructure



## Our Investment Platform



Constitution because the course Faults Diets Adjusted

Carefully chosen Income, Equity, Risk Adjusted &
 Non Traditional Investments

Portfolio Asset
Allocation



# Strong Risk Management Culture

TD Asset Management fosters a strong Risk Management culture, which underpins personal accountability and the integrity of the investment management process, product management and delivery

- Recognize that risk can be a good thing it just needs to be managed to seek the right amount of risk
- Centralize and manage risk management responsibilities by type of risk
- Oversight of the investment performance of each investment mandate
- Bolster the potential for risk-adjusted returns by weaving risk management into the investment decision making process



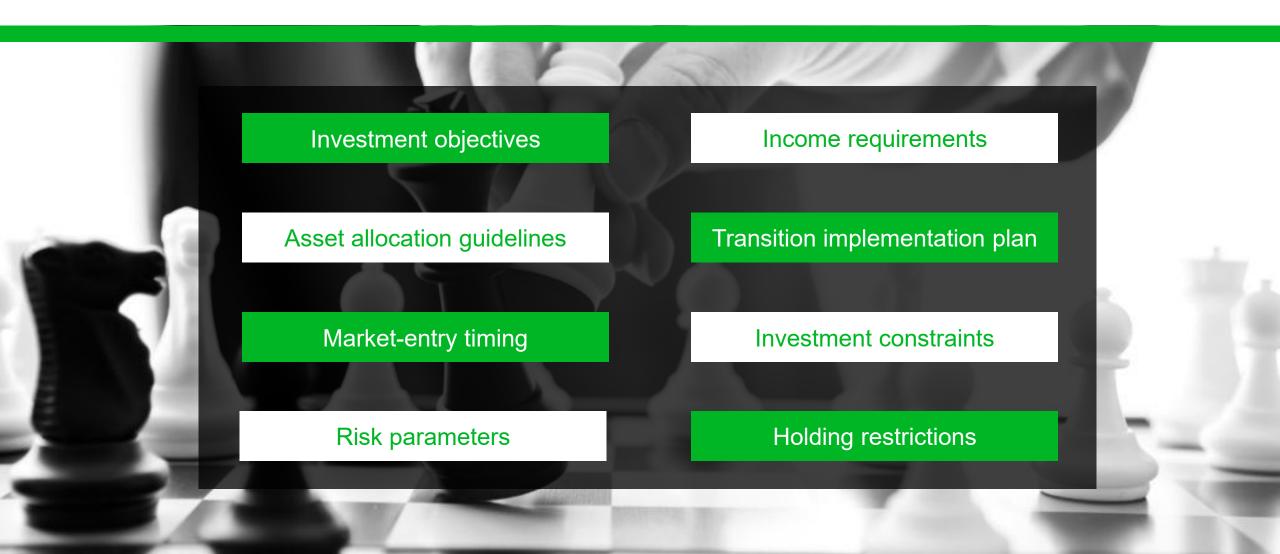


## **Strict Investment Controls**

- Ongoing monitoring to help ensure adherence to client's policy limits (e.g. target equity weight)
- Individual security positions monitored to help ensure each position is within its tolerance band
- Portfolios typically re-balanced quarterly to target weights
- Specific industries or companies can be restricted or "carved out" and automatically monitored (e.g. alcohol and tobacco stocks)

# **Investment Policy Statement**

A written investment policy that takes into account your specific needs and sets out how we will work with you, including ongoing communication, types of investments and reporting.





### Offering you Value for your Money

Our clients pay a monthly fee based on the size of assets under management that covers investment management, custody, quarterly reporting, and annual tax reporting.

#### Accordingly, we offer:

- No commission paid to Portfolio Managers for securities trades
- Commission rates paid to broker-dealers comparable with institutional-sized equity orders

#### Standard Fee Schedule:

| Assets                       | Annual Rate |
|------------------------------|-------------|
| On first \$1,000,000         | 1.35%       |
| On next \$1,000,000          | 1.10%       |
| On next \$1,000,000          | 0.70%       |
| On next \$2,000,000          | 0.55%       |
| On balances over \$5,000,000 | 0.50%       |

# TD Wealth Asset Allocation Committee Overview: 2019 Market Outlook<sup>1</sup>

- Overweight equities and underweight fixed income as equity valuations now discount global earnings slowdown
- Expect 'lower for longer' interest rate environment to continue with central banks close to the end of their tightening cycle
- Corporate credit attractive versus government bonds as spreads have widened significantly
- We anticipate protracted conflict between China and the U.S. on issues of trade and technology leadership
- Episodes of volatility may be driven by trade frictions, potential for central bank missteps and slowing global growth



#### <sup>1</sup> As at December 31, 2018.

The TD Wealth Asset Allocation Committee ("WAAC") is comprised of a diverse group of TD investment professionals. The WAAC's mandate is to issue quarterly market outlooks which provide its concise view of the upcoming market situation for the next six to eighteen months. The WAAC's guidance is not a guarantee of future results and actual market events may differ materially from those set out expressly or by implication in the WAAC's quarterly market outlook. The WAAC market outlook is not a substitute for investment advice.



# Your Private Investment Counsel Team



Yon Bergson, CFA
Vice President & Senior Portfolio Manager

Yon joined TD Wealth in 2000. He is a CFA charterholder and is a member of the CFA Institute. In addition he has completed the Life Licensing Qualifying Program (LLQP) and holds a Bachelor of Business Administration with a Major in Finance. In his free time he enjoys spending time with his family and most outdoor activities including: cycling, skiing, soccer and camping.



Patti (Patricia) Dwyer, CFP® CIM®

Associate Portfolio Manager

Patti joined TD Wealth in 2007. She holds her CIM® designation and is a CFP® professional. In addition she has holds a Bachelor of Business Administration. Outside of work Patti enjoys spending with her husband and young twin daughters exploring the Okanagan.



Pamela Poudrier

Private Client Service Associate

Pamela has been with TD Bank Group for 20 years. Pamela's primary role is to interact with clients in day-to-day inquires and overall account administration support.



#### **Disclosures**

The information contained herein has been provided by TD Wealth Private Investment Counsel and is for information purposes only. The information has been drawn from sources believed to be reliable. Graphs and charts are used for illustrative purposes only and do not reflect future values or future performance of any investment. The information does not provide financial, legal, tax or investment advice. Particular investment, tax, or trading strategies should be evaluated relative to each individual's objectives and risk tolerance.

The index returns are shown for comparative purposes only. Indexes are unmanaged and their returns do not include any sales charges or fees as such costs would lower performance. It is not possible to invest directly in an index.

Standard deviation is a statistical measure of the range of a fund's performance. When a fund has a high standard deviation, its range of performance has been very wide, indicating that there is a greater potential for volatility than those with low standard deviations.

Sharpe Measure is a ratio of returns generated by the fund, over and above risk-free rate of return and the total risk associated with it and can change monthly. A high and positive ratio shows superior performance and a low and negative ratio is an indication of unfavourable performance.

The performance information contained herein is of Models. The performance information is shown for illustration purposes only and is not based on actual client results, which may vary. The returns shown are subject to inherent risks and limitations, and do not take into account trading costs, management fees and expenses. The trading prices for securities in the Model may differ from the trading prices in clients' portfolios. The Portfolio Manager may not have actually been able to trade at the price used for a given security in the Model. The Model tends to be fully invested in securities, while actual client portfolios may maintain cash for liquidity. No representations are being made that any client portfolio will achieve returns similar to the Model performance shown. Investors should not take this example or the Model performance returns as an indication, assurance, estimate or forecast of actual or future results. Actual performance returns may differ materially from the Model performance returns for reasons including, but not limited to investment restrictions and guidelines, the inception date of a client portfolio, different U.S./Canadian regulatory and tax regimes, international tax treaties, fees, timing of trade execution and fluctuations in the market. The Model returns are in Canadian dollars, gross of fees and expenses. U.S. dollar returns (if applicable) have been converted to Canadian dollars using the prevailing exchange rate over the reporting period. Past performance is not indicative of future performance.

Epoch Investment Partners, Inc. is a wholly-owned subsidiary of The Toronto-Dominion Bank and an affiliate of TD Asset Management. TD Asset Management operates through TD Asset Management Inc. in Canada and through TDAM USA Inc. in the United States. TD Greystone Asset Management represents Greystone Managed Investments Inc., a wholly-owned subsidiary of Greystone Capital Management Inc. (GCMI). All entities listed are affiliates and are wholly-owned subsidiaries of The Toronto-Dominion Bank.

TD Wealth Private Investment Counsel represents the products and services offered by TD Waterhouse Private Investment Counsel Inc., a subsidiary of The Toronto-Dominion Bank.

All trademarks are the property of their respective owners.

® The TD logo and other trade-marks are the property of The Toronto-Dominion Bank.