



Barrette & Associates Wealth Management



Louis Philippe Barrette

Vice President and Portfolio Manager

Louis-Philippe has 20 years of experience in the financial industry as a Vice-President, and Portfolio Manager and Investment Advisor. Prior to joining TD in 2006, he worked with another national firm. Louis-Philippe heads up a team of financial professionals with experience in several segments of the financial services industry.

Although asset management is at the core of what Louis-Philippe and his team does, their offering goes well beyond it. Whether it is transitioning a business, minimizing taxes, passing on wealth or making sure that family members are taken care of, they work with team of TD internal specialist to simplify these matters for clients.

Applying singular approaches, they assist clients in achieving an integrated financial structure and provide them with investment solutions that are consistent with their particular situation and the financial market outlook.

Louis-Philippe is married and he and his wife both enjoy travelling, more specifically discovering local food as well as cultural activities when doing so. He also enjoys endurance sports having completed several marathons, triathlons, Ironman triathlons in North America, as well as in Europe.



Ioana Norocel

Client Service Associate

Ioana has several years of experience in the financial industry. She oversees the operational and administrative side of our business and performs a very wide range of responsibilities.

Currently a CFA Level 2 candidate, Ioana holds a Master's degree in Financial Mathematics, and undergraduate degrees in Economics and Mathematics from Concordia University.

Her analytical skills and "can do" attitude lead to personalized advice and attentive service. Ioana keeps everything flowing, and contributes meaningfully to the team's success.

Away from work, Ioana is most passionate about challenging herself, travelling, discovering and learning new things.



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Sarah Joti

Client Service Associate

Sarah joined Barrette & Associates Wealth Management in late August 2019. She has shown great skill, dedication, and genuine willingness to learn. All of these qualities accompanied by a strong work ethic and a true team player attitude makes her a valued member of the team. Sarah plays a major part in the day-to-day operations of the business which include cash management, client meeting preparation, and scheduling.

Passionate about the human mind, Sarah pursued her studies in psychology and business where she learned to build and maintain personalized client relationships.

On a personal level, Sarah enjoys travelling, horseback riding and writing.