

Who We Work With

I can't express how lucky I am to have a great group of clients for many years. While each client is unique, there are a few commonalities that might help you determine if you could benefit from our services:

- ➤ Most clients have a long-term perspective and value the wealth plan that we create and maintain for them over the years; and are not interested in short-term trading activities
- Most clients are relatively conservative and place a higher value in preservation of their capital and modest growth with less emphasis on taking the risk chasing the next big IPO
- ➤ My clients are busy and less interested in the day-to-day activities of the investment world leaving that to us to manage for them
- ➤ My business owner clients, regardless of the industry, have found success in their field but appreciate and make the time for us to help them implement business succession and estate preservation strategies.

Our **Perpetual Wealth Planning Process** helps identify our client's unique needs and provides a clear path to achieving their goals. We aim to empower our clients to have freedom of choice and help them live the life that they envision.

As a result of our process, our objective is to help our clients :

- ✓ Sleep well at night.
- ✓ Feel that their family will be well looked after now and in the future.
- ✓ Gain comfort from knowing that they are in a trusting long-term advisory relationship.
- √ Feel less financial stress.
- ✓ Are empowered to do what they want, when they want with whom they want.

Snow Wealth Management Group

