

# Understanding the value in valuation

### Private Wealth Management

If you're like 98% of business owners in the United States, you probably haven't had an appropriate valuation conducted on your business. That's most likely because the traditional valuation process is expensive, time-consuming and intrusive. As a business owner, you deserve to know the value of your most prized asset.

That's why UBS has partnered with BizEquity™ to offer you a complimentary valuation of your business and financial advice around that valuation.

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#### **ATX Wealth Partners**

#### **UBS Financial Services Inc.**

Private Wealth Management 98 San Jacinto Boulevard, Suite 600 Austin, TX 78701 512-542-7518 We understand that as a business owner you face far more complexities and concerns than just looking to sell your business. Some may include:

- Succession planning
- Buy-sell agreement and funding
- 401(k) plan for employees
- Benefits
- Risk management
- Retirement planning
- Capital structure
- Personal financial plan for owners
- Personal financial planning for employees
- Payroll
- Tax management

We would love to schedule a complimentary valuation with you not only to show you the value of your business, but to help ensure you are getting the proper financial advice around that valuation figure. Contact us at the number below to set up a time to connect.

BIZ EQUITY

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#### Did you know



98% of businesses do not value themselves annually

IBIS World Industry Report OD4797: Business Valuation Firms in the US, June 2014



of business owners expect to fund their retirement through the sale of their business

CNBC



40% of business owners do not have life insurance

#### Through UBS's partnership with BizEquity™, you will receive:



## 29-page business valuation report

- The importance of valuation
- BizEquity's methodology
- Four conclusions of value
- 12 key performance indicators
- Next steps based on your goals



#### 2-page insurance report

 Buy-sell and key person insurance figures based on your industry value

An informal business valuation cannot be used to validate a business's value. UBS Financial Services Inc. and its affiliates do not provide legal or tax advice. Clients should consult with their independent legal and/or tax advisors regarding their particular circumstances and before you invest or implement.

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