
William E. Hardin, CFP®

Private Wealth Financial Advisor



Building, managing and protecting wealth for a select group of families and individuals is Bill's passion, expertise and life's work. He has worked among several of the leading wealth management firms over his 27 year career, most recently having joined Wells Fargo Advisors in July, 2020. As a Certified Financial Planner Professional, he aims/ serves as a teacher, coach and financial problem-solver, providing personalized financial planning services to his clients. In addition to extensive training and examination in the field of financial planning, Bill serves as a portfolio manager, carefully balancing risk and return on a discretionary basis for clients and their families. Overall, his work requires him to act in the best interest of his clients when planning recommendations and investment advice.

Together with his colleagues at The White Oak Group of Wells Fargo Advisors, Bill Hardin and Mitzi Maxey, Private Wealth Financial Advisors and Pandy Martin, Financial Advisor, believe that helping clients to find joy, contentment, purpose and meaning in their lives is the driving force behind everything they do. Bill's love and devotion to his wife, Lee and their children, Lilly, Miles and Davis, serve as constant reminders of the impact of the team's work for their clients' families, now and for years to come.

Outside of work you may find Bill peddling his mountain bike, skiing down a mountain or passionately cheering on his alma mater, Clemson University. Bill looks forward to sharing both work and life experiences in the quest to help clients each and every day.

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