

Moore has been recognized as a Premier Advisor¹ from 2009-2022 at Wells Fargo Advisors, former member of the FINRA Arbitration Board and the American Arbitration Association. Jim has been featured from 2015-2022 in Barron's America's Top 1200 Advisors and from 2018-2022 in Forbes Best –In-State Wealth Advisors . He has also been quoted in the Wall Street Journal and has appeared on

CNBC Squawk on the Street and local media. He has received the Five Star Wealth Manager award, as seen in St. Louis Magazine, from 2012-2022. Moore is a former member of Association of Professional Investment Council and served on the St. Louis Art Museum Endowment Council, The St. Louis Chapter of the National Neurofibromatosis Foundation and former board member of the Judevine Center Annual Ball. Jim resides in St. Louis with wife, Connie and their five children.

1 The Premier Advisor distinction is held by a select group of Financial Advisors within Wells Fargo Advisors as measured by completion of educational components, business production based on either of the pas two years and professionalism. Additional criteria, including length of service, may also be used to determine recipients

2 The Barron's Top 1,200 State By State Advisors ratings are based on the previous year's assets under management, revenue generated for the advisor's firms, and the quality of the advisors' practices. Investment performance isn't an explicit factor because clients have varied goals and risk tolerances. Self-completed questionnaire was used for rating. This rating is not related to the quality of the investment advice and based solely on disclosed criteria.

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3 The Forbes Best-in-State Wealth Advisors rating algorithm is based on the previous year's

industry experience, interviews, compliance records, assets under management, revenue

and other criteria by SHOOK Research, LLC, which does not receive compensation from the

advisors or their firms in exchange for placement on a rating. Investment performance is not

a criterion. Self-completed survey was used for rating. This rating is not related to the quality

of the investment advice and based solely on the disclosed criteria.

4 This award was issued on October 1, 2020 by Five Star Professional (FSP) for the time

period January 6, 2020 through August 7, 2020. Wealth managers do not pay a fee to be

considered or placed on the final list of Five Star Wealth Managers. The award is based on

10 objective criteria. Eligibility criteria – required: 1. Credentialed as a registered investment

adviser or a registered investment adviser representative; 2. Actively licensed as a

registered investment adviser or as a principal of a registered investment adviser firm for a minimum of 5 years; 3. Favorable regulatory and complaint history review (As defined by FSP, the wealth manager has not; A. Been subject to a regulatory action that resulted in a license being suspended or revoked, or payment of a fine; B. Had more than a total of three settled or pending complaints filed against them and/or a total of five settled, pending, dismissed or denied complaints with any regulatory authority or FSP's consumer complaint process. Unfavorable feedback may have been discovered through a check of complaints registered with a regulatory authority or complaints registered through FSP's consumer complaint process; feedback may not be representative of any one client's experience; C. Individually contributed to a financial settlement of a customer complaint; D. Filed for personal bankruptcy within the past 11 years; E. Been terminated from a financial services firm within the past 11 years; F. Been convicted of a felony); 4. Fulfilled their firm review based on internal standards; 5. Accepting new clients. Evaluation criteria – considered: 6. One-year client retention rate; 7. Five-year client retention rate; 8. Non-institutional discretionary and/or non-discretionary client assets administered; 9. Number of client households served; 10. Education and professional designations. FSP does not evaluate quality of services provided to clients. The award is not indicative of the wealth manager's future performance. Wealth managers may or may not use discretion in their practice and therefore may not manage their clients' assets. The inclusion of a wealth manager on the Five Star Wealth Manager list should not be construed as an endorsement of the wealth manager by FSP or this publication. Working with a Five Star Wealth Manager or any wealth manager is no guarantee as to future investment success, nor is there any guarantee that the selected wealth managers will be awarded this accomplishment by FSP in the future. 2431 St. Louis-area wealth managers were considered for the award; 170 (7 percent of candidates) were named 2020 Five Star Wealth Managers. Visit www.fivestarprofessional.com. Self-completed questionnaire was used for rating. This rating is not related to the quality of the investment advice and based solely on the disclosed criteria. Award issued on October 1, 2019 by Five Star Professional (FSP) for the time period

January 14, 2019 through August 9, 2019. 2481 St. Louis-area wealth managers were considered for the award; 185 (7% of candidates) were named Five Star Wealth Managers

Award issued on October 1, 2018 by Five Star Professional (FSP) for the time period January 26, 2018 through August 15, 2018. 2533 St. Louis-area wealth managers were considered for the award; 179 (7% of candidates) were named Five Star Wealth Managers.

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Award issued on October 1, 2017 by Five Star Professional (FSP) for the time period January 26, 2017 through August 28, 2017. 1681 St. Louis-area wealth managers were considered for the award; 181 (11% of candidates) were named Five Star Wealth Managers.

Award issued on September 1, 2016 by Five Star Professional (FSP) for the time period March 3, 2016 through August 22, 2016. 1427 St. Louis-area wealth managers were considered for the award; 324 (23% of candidates) were named Five Star Wealth Managers.

Award issued on October 1, 2015 by Five Star Professional (FSP) for the time period February 16, 2015 through August 11, 2015. 2194 St. Louis-area wealth managers were considered for the award; 358 (16% of candidates) were named Five Star Wealth Managers.

Award issued on February 1, 2014 by Five Star Professional (FSP) for the time period February 16, 2013 through August 11, 2013. 1401 St. Louis-area wealth managers were considered for the award; 389 (28% of candidates) were named Five Star Wealth Managers.