

FOR IMMEDIATE RELEASE

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JKS Financial

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Rebound Rewards continues JKS Financial's mission of helping individuals find financial freedom

Pittsburgh, PA – (March 20, 2023) – JKS Financial, a financial services firm with Northwestern Mutual, continues its support of the Pittsburgh community by partnering with the University of Pittsburgh to sponsor the school's Rebound Rewards program throughout the 2022-2023 men's basketball season. As part of this partnership, JKS Financial, together with Northwestern Mutual, donated more than \$10,000 to United Way of Southwestern Pennsylvania.

Through the Rebound Rewards program, JKS Financial committed to a \$10 donation for every rebound recorded by the Pittsburgh Panthers during the regular men's basketball season. This year, the Panthers recorded a total of 1,134 rebounds, securing a donation of \$11,340 for United Way of Southwestern Pennsylvania.

JKS Financial sponsors Rebound Rewards as part of its mission to help support the local community in obtaining financial freedom and success. The mission of United Way of Southwestern Pennsylvania, a nonprofit organization that mobilizes donor communities in creating equitable opportunities for all, aligns with that of JKS Financial. Both organizations are committed to increasing employment opportunities and aiding individuals of all ages and abilities in finding financial independence.

The donation was presented with Northwestern Mutual to United Way of Southwestern Pennsylvania during the University of Pittsburgh's final home game against Syracuse on February 25, 2023. To learn more and support the United Way of Southwestern Pennsylvania and its mission to improve lives within local communities, please visit uwsdpa.org.

About JKS Financial

JKS Financial is a Pittsburgh, PA-based financial planning practice for wealth management advisors, Geoff Kasse and Dan Jenkins. Kasse and Jenkins have more than 55 years of combined experience and offer wealth accumulation, insurance and risk management, wealth preservation, and wealth distribution services. JKS Financial's mission is to provide sound financial planning for all aspects of your wealth management needs. For more information, visit JKS-Financial.NM.com.

About Northwestern Mutual

Northwestern Mutual has been helping people and businesses achieve financial security for more than 165 years. Through a holistic planning approach, Northwestern Mutual combines the expertise of its [financial professionals](#) with a personalized digital experience and industry-leading products to help its clients plan for what's most important. With more than \$561 billion in combined company and client assets, \$34 billion in revenues, and \$2.1 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to nearly five million people with life, disability income and long-term care insurance, annuities, and wealth and investment

Note to editors: For more information, news, and perspectives from JKS Financial, journalists and analysts may call 412.561.5153. Weblinks, telephone numbers, and titles were correct at the time of publication.

management services. Northwestern Mutual ranked 97 on the 2022 FORTUNE 500 and was recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2022.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS) (investment brokerage services), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (investment advisory and services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance). **Not all Northwestern Mutual representatives are advisors. Only those representatives with "Advisor" in their title or who otherwise disclose their status as an advisor of NMWMC are credentialed as NMWMC representatives to provide investment advisory services.**

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