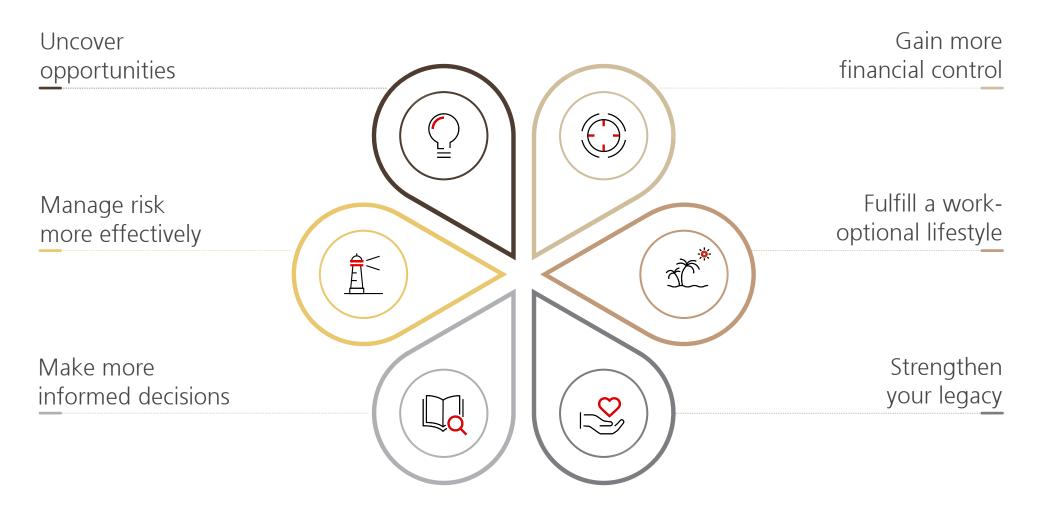


### Chrysalis Wealth Partners

Empowering business owners to navigate with confidence



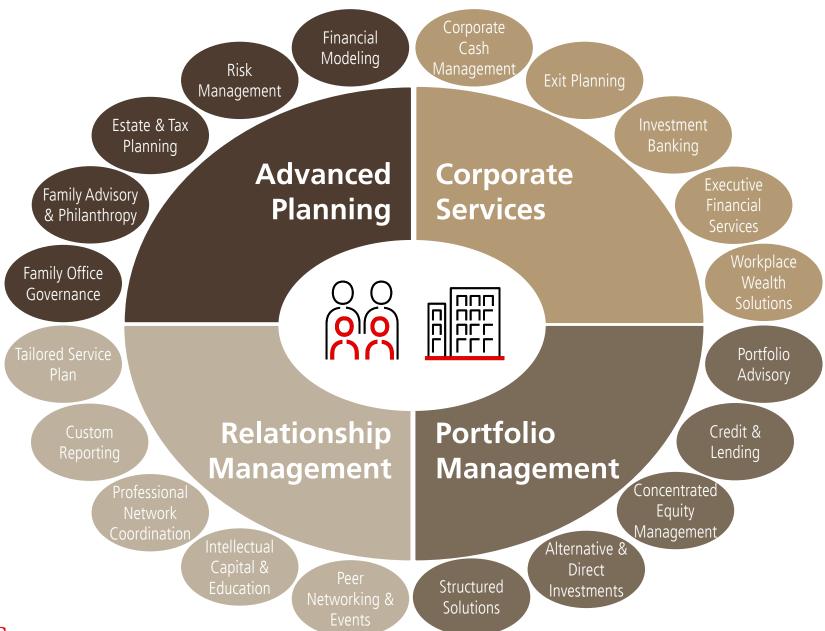
### Navigate with confidence



Chrysalis Wealth Partners empowers families and their businesses to navigate financial complexity and uncertainty with confidence

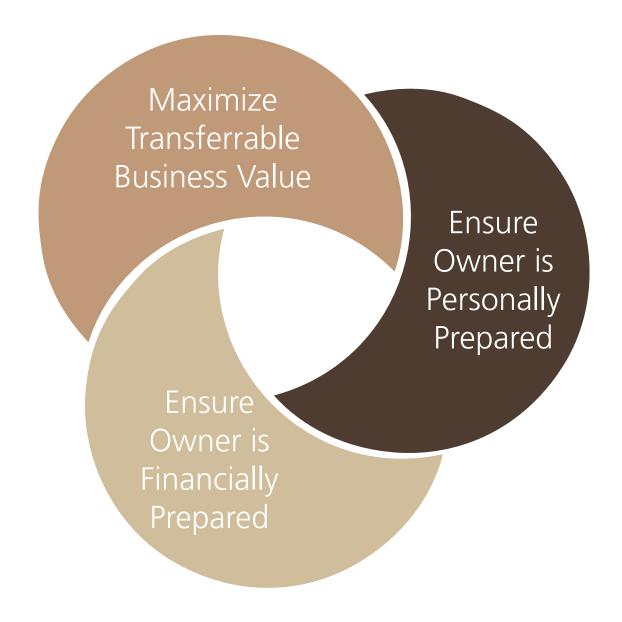


#### Our wealth management capabilities for business owners





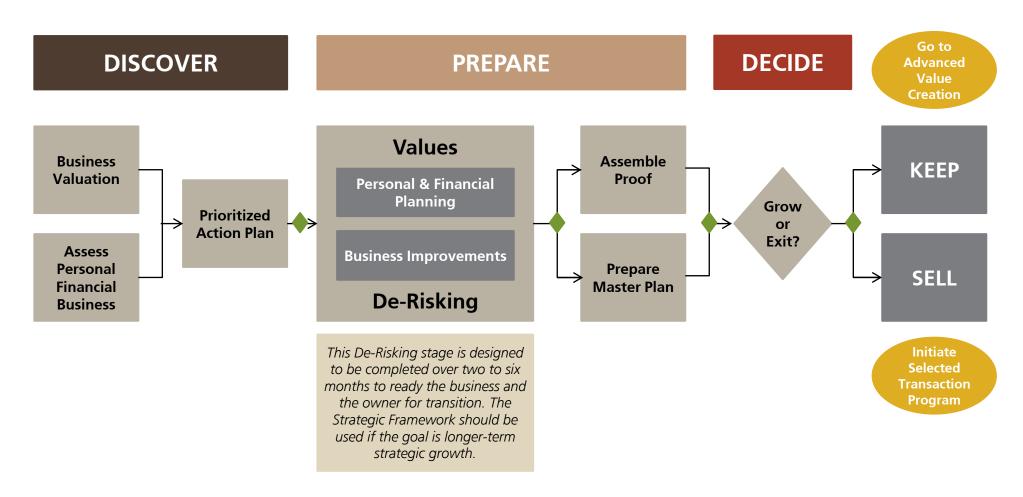
### Exit planning – a successful exit strategy





### Exit Planning - The CEPA® Value Acceleration Process\*

The Value Acceleration Process provides a framework to help business owners with Exit Planning



♦ Key milestone



### Our wealth planning process for a liquidity event

Appropriate wealth planning before & after a liquidity event can potentially result in considerable savings. Start early.

#### **Pre-Liquidity Event Planning**















Build a Team of Professionals\*



Develop a Financial Plan









Coordinate advice across a wealth manager, CPA, and estate attorney Discover goals, model scenarios, analyze considerations, assess trade-offs, stress test

Potentially maximize net proceeds to you and the people & causes you care about most Plan for the unexpected and protect against risk. Establish contingency plans Prepare for life after sale, establish family governance, prepare heirs, educate, communicate Align Proceeds with Your Plan



Organize your financial life into three key strategies: Liquidity. Longevity. Legacy.

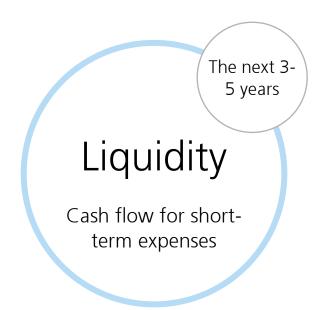
Your Curated UBS Coverage Team & 3rd Party Professionals



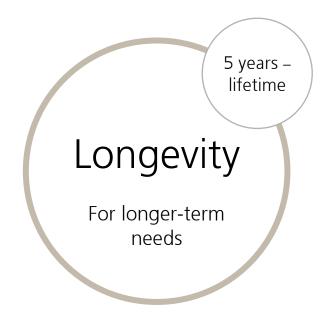


#### Three strategies to help you achieve your goals

The Liquidity. Longevity. Legacy. framework



Cash, bonds, and borrowing capacity to help you survive (and thrive) during bear markets



A balanced portfolio to provide consistent growth and income, help you make sure you don't outlive your savings

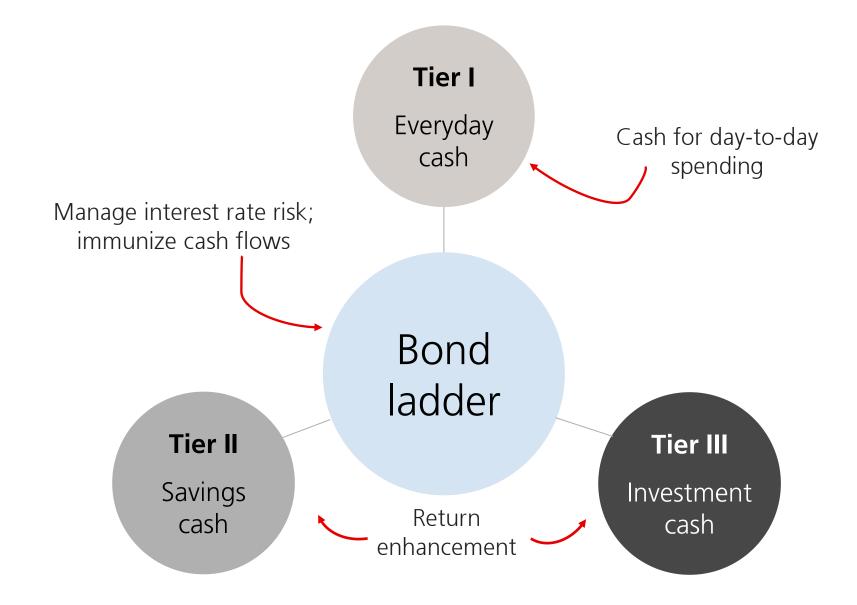
Strategies are subject to individual client goals, objectives and suitability.



A growth-oriented portfolio to maximize the wealth that you are able to give to others



#### Corporate cash management - liquidity strategy framework





#### Our new client engagement process





# Discovery Meeting

Through deep conversation, we capture what's important to you

2



# Presentation Meeting

We discuss our assessment, observations and proposed engagement

3



## **Engagement Decision**

We mutually define engagement, agree and move forward

- Your goals, concerns & considerations
- The people & causes that matter most
- Your current wealth planning
- Your key financial information
- A professional intro to UBS & our team

- Our preliminary wealth assessment
- Summary of key observations & issues
- Our custom planning offering
- Key deliverables overview
- Proposed meeting timeline
- Proposed flat fee-based planning cost

- Address follow up questions
- Mutually determine fit
- Define engagement scope & cost
- Gain mutual commitment
- Administrate engagement



#### **Contact Information**

#### **Chrysalis Wealth Partners**

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UBS Wealth Way is an approach incorporating Liquidity. Longevity. Legacy. strategies that UBS Financial Services Inc. and our Financial Advisors can use to assist clients in exploring and pursuing their wealth management needs and goals over different timeframes. This approach is not a promise or guarantee that wealth, or any financial results, can or will be achieved. All investments involve the risk of loss, including the risk of loss of the entire investment.

Asset Allocation does not guarantee a profit or protect against a loss in a declining financial market.

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