



Wealth Insights

TD Wealth Private Investment Advice

Winter 2026

Have the Ground Rules Changed?

"The most important things never change—they just get ignored because they seem too simple."

— Morgan Housel, *Same As Ever*¹

In many ways, we may be living through a golden age of investing. Lower costs, technological advances and unprecedented access to information make markets more accessible than ever.

Consider how the investing landscape has evolved over the decades. Technology has automated trading systems, drastically lowering transaction costs, increasing access and fuelling trading activity. In the late 1980s, the New York Stock Exchange averaged around 500 million shares traded daily; by 2020, this figure doubled to over one billion. This has also changed investor behaviour: the average holding period for a stock, once spanning years, is now measured in months.¹

What many investors may not realize is that public equity markets have shrunk in terms of listed companies. In 1997, there were roughly 8,000 U.S. listings; today, this has halved to closer to 4,000. Despite this, global market capitalization has grown from about \$50 trillion in 2011 to over \$140 trillion today, with the U.S. share rising from roughly 30 to 50 percent. By contrast, Canada's global market cap share has fallen from 4 percent in the early 2000s to about 2.4 percent today.² These trends reflect both consolidation and the rise of massive U.S. and Asian companies that now dominate global indexes.

While the pool of public companies has declined, the range of investment opportunities has never been broader. Over the decades, new products like ETFs, derivatives and private market instruments have allowed investors to build diversified portfolios in ways once unthinkable. Technology has also opened the door to private equity and other alternative assets, areas previously reserved for institutional or ultra-HNW investors.

The combination of lower costs and greater access has fuelled the "democratization of investing." Even in a "K-shaped" economy, where higher-income households drive overall economic activity, equity market participation has widened. The bottom 50 percent of U.S. households now hold over \$500 billion in equities, up from \$100 billion in 2020. Among lower-income households, 54 percent have taxable accounts, most opened in the past five years.³ Younger investors are also entering earlier, with rising RRSP and TFSA participation.⁴ Retail investors have become an undeniable force, with some strategists suggesting they helped drive the 2025 market rally, influencing valuations and outpacing institutional "smart money."⁵

With these changes, some may ask: Is a new rulebook in play for today's markets? Perhaps, but not necessarily. Valuation criteria and market structures may continue to evolve, yet certain fundamentals

In This Issue

How Well Are You Managing Your RRSP?	2
Purchasing Power: A Forty-Year Flashback	2
Happy New Year! Plan Ahead for These Age Milestones ...	3
Final Thoughts From CEO Warren Buffett	4



MacMillan Keeping Wealth Management
TD Wealth Private Investment Advice

To Our Clients:

After another solid year for the markets, many are wondering what lies ahead. What's likely to continue: our relentless drive to innovate, evolve and grow. For perspective, take a look at *TIME's Best Inventions* list. Today, it is packed with tech marvels reshaping how we work and play. Two decades ago, "cutting-edge" inventions included airless tires and a folding piano (link below*). With a longer-term view, a strong case can be made that markets and economies will continue to grow.

Here's to a wonderful New Year—and all that lies ahead!

— Rod, Scott, Simon, Shieloo & Angie

never change, as Housel reminds us. The time-tested principles of sound investing endure: a focus on quality, diversification, risk management and longer-term discipline, while aligning investments with personal goals and time horizons. Our role as advisors, too, hasn't changed—navigating the shifting opportunities and risks while focusing on each investor's objectives. Equity markets continue to generate some of the strongest returns of any asset class, supported by corporate profits and innovation. As we enter a new year, it's worth reflecting on the many reasons why this may be a golden age to be an investor.

1. <https://www.visualcapitalist.com/the-decline-of-long-term-investing/>; 2. \$148T, Voroni, by Oct. 2025; <https://www.visualcapitalist.com/124-trillion-global-stock-market-by-region/>; 3. <https://buildcommonwealth.org/research/understanding-todays-retail-investor/>; 4. <https://www.theglobeandmail.com/investing/personal-finance/retirement/article-retirement-savings-gen-z-canadians/>; 5. <https://www.reuters.com/markets/us/retail-replaces-smart-money-wall-street-rocket-fuel-2025-07-29/>

*TIME 2005 Best Inventions: <https://content.time.com/time/covers/0,16641,20051121,00.html>

■ Tax-Smart Planning for the Future

How Well Are You Managing Your RRSP? Avoid These Five Pitfalls

Registered Retirement Savings Plan (RRSP) season is just around the corner. How well are you managing your RRSP?

RRSPs remain a key tool for building retirement savings, and avoiding common missteps can help reduce taxes and preserve more of your hard-earned wealth. Here are five RRSP pitfalls to avoid—or share with younger investors as they plan for the future:

- 1. Withdrawing funds to pay down debt.** Consider the implications of making taxable withdrawals from the RRSP to pay down short-term debt. You may be paying more in tax on the withdrawal than you'll save in interest costs. In addition, once you make a withdrawal from an RRSP, you can't reinstate the valuable contribution room—unlike a Tax-Free Savings Account (TFSA), where withdrawals are added back to contribution room in the following year.
- 2. Contributing “losers” in-kind.** To fund the RRSP, some investors move holdings from non-registered accounts. If you're considering making an “in-kind” contribution, be cautious about transferring investments that have declined in value. You'll be deemed to have sold these investments at fair market value at the time of transfer, yet the capital loss will be denied, and any tax relief lost. Instead, consider selling them on the open market and contributing cash to the RRSP so you can claim the capital loss (and be aware of the superficial loss rules—avoid repurchasing the same investment within 30 days).
- 3. Claiming the deduction in the wrong year.** With any RRSP contribution, you're entitled to claim a tax deduction for the amount, so long as it is within your contribution limit. Keep in mind, however, that you don't need to claim the tax deduction in the year you make the contribution. You may carry it forward if you expect your income to be higher in future years, potentially placing you in a higher tax bracket and generating greater tax savings later.
- 4. Neglecting to update beneficiary designations.** It may be

beneficial to review account beneficiaries (in provinces where applicable) periodically and after major life changes. For example, in the event of separation or divorce, be aware that named beneficiaries may not automatically be revoked depending on provincial law. As a result, an ex-spouse designation may still be in effect.



5. Withdrawing from a spousal RRSP. For couples where one spouse expects to have a high income in retirement, while the other will have little, a spousal RRSP can be an effective income-splitting tool. Yet, don't forget that attribution rules generally apply. If the higher-income spouse has made contributions to the spousal RRSP in the year or the previous two years, and funds are withdrawn from the plan, the withdrawal may be taxed to the higher-income spouse rather than the lower-income RRSP owner.

Consider the “Four Cs” of RRSP Season

Contribute — The deadline for RRSP contributions for the 2025 tax year is **Monday, March 2, 2026**. Consider setting up an automatic monthly contribution to stay on track and avoid missing the deadline.

Consolidate — If you hold multiple accounts across different financial institutions, consolidation can help provide convenience, comprehensive asset oversight and potential cost savings.

Collapse — If you are turning 71 years old in 2026, please get in touch to discuss options for converting your RRSP.

Confirm (Beneficiaries) — Ensure your plan beneficiaries are up to date to avoid complications during estate settlement.

Forty-Year Flashback: How Has Purchasing Power Changed?

How has purchasing power changed over time? You might be surprised. Back in 2012, the *Globe & Mail* published an article titled “Are You 68% Richer?” It took a snapshot of prices a quarter-century earlier, in 1987—the year Prime Minister Brian Mulroney led Canada into the Canada–U.S. Free Trade Agreement, designed to “raise all boats.” In 2012, the Consumer Price Index (CPI) suggested inflation had risen at a compound annual rate of 2.36 percent since 1987. Yet, the article noted that the cost of most goods—except for technology-related items—had far outpaced the rate of inflation.

Fast forward to today, and we find ourselves in a similar yet different position. Nearly 40 years later, the era of free trade has given way to a nationalistic agenda driven by the U.S. Still, as it was back then, the prices of most goods have risen well beyond the CPI.

The good news? Since that time, investors have seen the S&P/TSX Composite Index gain more than 713 percent (excluding dividends), outpacing price increases of all items in the chart. This growth came despite six bear markets lasting a combined 54 months, two of which saw declines of more than 45 percent. Equity markets have been one of the best ways to grow wealth and outpace inflationary pressures. And, if history is any indicator, that's encouraging news for long-term investors looking ahead to the next 40 years.

Changes in (Nominal) Prices of Select Items: 1987 & 2025 ¹			
	1987	2025	Change
Cdn. Family Income (Avg.) ²	\$42,686	\$112,001	+162%
Cdn. House (Avg.) ³	\$129,702	\$672,784	+419%
Flat Screen TV ⁴	\$1,599 (32")	\$750 (55")	-53%
Top Apple Computer ⁵	\$9,150	\$8,999	-2%
Microwave ⁴	\$580 (680W)	\$300 (1100W)	-48%
Bottle of Dom Perignon ⁶	\$85.25	\$351.95	+313%
Big Mac Hamburger ⁷	\$2.05	\$7.81	+281%
University Tuition ²	\$1,137	\$7,360	+547%
Consumer Price Index ⁸	67.5	162	+140%
S&P/TSX Composite Index ⁹	3,739.47	30,419.68	+713%

1. 1987 nominal data: Report on Business Magazine, Apr. 2012, pg. 13; 2. https://publications.gc.ca/collections/collection_2018/statcan/13-208/CS13-208-1987.pdf; Stat Can T-110019101 for 2025, with 3.6% (2024) & 3.8% (2025) wage growth assumptions; 3. CREA, April 1987 and July 2025; 4. Average Sony HD TV price 32" and 55", bestbuy.ca; 5. MacPro Tower, apple.ca; 6. LCBO ON pricing, July 1987 and July 2025; 7. <https://github.com/TheEconomist/big-mac-data>; 8. <https://bankofcanada.ca/rates/related/inflation-calculator/> for June 1987 & 2025; 9. At close on 3/31/87 and 10/28/25.

Reminder: 2026 TFSA Annual Dollar Limit is \$7,000, bringing the total lifetime contribution room (for those eligible since 2009) to \$109,000. The TFSA is a compelling investment vehicle to help preserve real purchasing power over time.

■ Shaping Retirement Success

Happy New Year! Plan Ahead for These Age Milestones

It has been said that “Old age is like everything else. To make a success of it, you’ve got to start young.”¹

Retirement planning can start at any age, but as the saying goes, it’s best to start as early as possible. If you are nearing certain age milestones this year, here are some tips to potentially maximize retirement savings. For assistance, please don’t hesitate to give the office a call. Consult with a tax advisor for any tax-planning matters.

18 or 19 Years Old (Age of Majority of Province/Territory): Help young folks start building long-term wealth early. At these ages, you may be eligible to open a TFSA or First Home Savings Account (FHSA).

60 Years Old: Early Canada Pension Plan (CPP) benefits. While the standard age is 65, you may opt to begin CPP benefits as early as age 60. Payments will decrease by 0.6 percent for each month you start prior to 65, up to a maximum reduction of 36 percent. Conversely, by deferring benefits to age 70, you can increase payments by up to 42 percent.

65 Years Old: Old Age Security (OAS). You can begin collecting OAS at age 65 or defer payments up to age 70. Each month of deferral increases your benefit by 0.6 percent, or 7.2 percent annually.

Federal Pension Income Tax Credit. At age 65, eligible pension income (such as withdrawals from a Registered Retirement Income Fund (RRIF)) may allow you to claim up to \$2,000 to reduce federal tax payable. Since this is a non-refundable tax credit, it cannot be carried forward. If you don’t yet have eligible pension income, consider opening a small RRIF to take advantage of this credit.

Note: There are exceptions when the tax credit can be used on a limited basis starting at age 55, including certain qualifying types of pension income and annuity income received as a widow(er), and RRIFs transferred to another RRSP/RRIF. Seek advice regarding your situation.

Pension income splitting. If your spouse/common-law partner has a lower marginal tax rate and/or available tax credits, you may benefit from splitting pension income. Up to 50 percent of eligible pension

income can be allocated to a spouse/partner for tax purposes.

Note: Pension income splitting may begin as early as age 55 for qualifying sources, such as registered company pension plans, except in Quebec.

71 Years Old: Collapse your RRSP. You must convert your RRSP by the end of the calendar year in which you turn 71. You may convert it to a RRIF, purchase an annuity or withdraw funds (taxable as income).

Final RRSP contributions. Consider catching up on any unused contribution room from prior years. Remember: Contributions must be made before year-end, not by the usual RRSP deadline.

The “forgotten” RRSP contribution. If you continue to work, you may earn new RRSP contribution room for the following year. Since your RRSP must be collapsed by December 31 of the year you turn 71, a contribution could be made before year-end, which may create a temporary overcontribution. While the overcontribution incurs a one percent per month penalty, the resulting tax deduction may be more beneficial. For example, with an annual taxable income of \$100,000, if an individual can fully deduct an overcontribution of \$20,000, it may result in a tax savings (e.g., at a marginal tax rate of 32 percent = \$6,400) which exceeds the approximately \$180 penalty, assuming they can take advantage of the \$2,000 lifetime overcontribution, which is permitted without penalty.

Spousal RRSP. If you’ve reached 71 but have a younger spouse and have RRSP contribution room (or are still generating RRSP contribution room), consider a spousal RRSP. This may allow for income-splitting opportunities and continued tax-deferred growth.

1. This quote is often attributed to Theodore Roosevelt and, on occasion, Fred Astaire.



Equity Market Perspectives: What Has Driven the Advances?

With equity markets climbing to new highs in 2025, concerns about elevated valuations have been prevalent. When indices push into record territory, investors question whether prices have outpaced fundamentals—or if there’s still room to run.

Many factors influence stock market movements—headlines, geopolitical events, economic growth, inflation, interest rates, government policies, to name a handful. Yet over the long term, one of the key drivers of returns is earnings. Consumer and business spending flow through to corporate revenues and, after costs,

S&P 500 Key Drivers of Stock Market Performance

Decade	Dividends	Earnings Growth	P/E Change	Annual Returns
1970s	3.5%	9.9%	-7.5%	5.9%
1980s	5.2%	4.4%	7.7%	17.3%
1990s	3.2%	7.4%	7.2%	17.8%
2000s	1.2%	0.8%	-3.2%	-1.2%
2010s	2.0%	10.6%	1.0%	13.6%
2020s	1.5%	9.0%	3.9%	14.4%

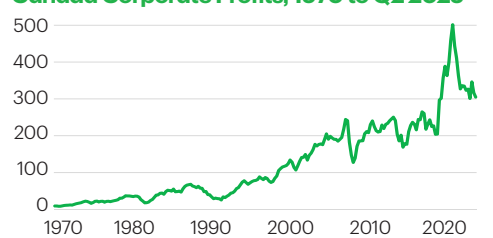
Respected investor John Bogle suggested the key drivers of equity returns are dividend yield, earnings growth and speculative return or changes in valuations (the price/earnings (P/E) change).
“Don’t Count on It,” J. Bogle; <https://awealthofcommonsense.com/2025/10/animal-spirits-why-retail-is-outperforming/>

drive profits. Profitability has not just held up; it has expanded. U.S. corporate margins have continued to rise, with average S&P 500 net income margins this decade climbing over 10 percent,

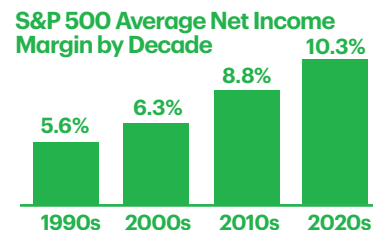
roughly double the level of the 1990s. Canadian corporate profits have followed a similar trajectory, though aggregate profits have been more sensitive to commodity prices; a reminder that growth in economies and markets is rarely linear.

Earnings growth alone doesn’t guarantee high returns.* But it remains an important contributor to the market’s strength. Looking

Canada Corporate Profits, 1970 to Q2 2025



Aggregate corporate profits before taxes, x 1,000,000,000
Source: StatsCan T:36-10-0125-01



Source: <https://awealthofcommonsense.com/2025/09/why-is-the-stock-market-up-so-much-in-the-2020s/>

ahead to 2026, here’s to continued earnings strength, so the bulls can keep running!

*In the 1970s, earnings growth was strong (+9.9%), yet high inflation and external factors (such as the oil shocks) kept equity returns subdued.

■ Lessons in Legacy

The End of an Era: Final Thoughts From CEO Warren Buffett

How do you want to be remembered?

It's a question that runs through Warren Buffett's final letter as CEO of Berkshire Hathaway. In November, Buffett penned a farewell message that leaned more personal than financial—a reflective note marking the end of an incredible era.

He recounts the story of Alfred Nobel, the inventor of dynamite and namesake of the Nobel Prizes. Nobel reportedly read his own obituary, mistakenly published after his brother's death. The headline referred to him as "the merchant of death," a man who had made it possible to kill more people faster than ever before. Horrified by how he was portrayed, Nobel resolved to change his legacy, using his wealth to create prizes that now honour the best of humanity.

Now, as Buffett "goes quiet—sort of,"* he leaves us with an invitation to pause and reflect on the same question: "Decide what you would like your obituary to say, and live the life to deserve it."

Lessons in Stewardship

As we begin a new year, Buffett's parting reflections may serve as useful reminders in wealth management—and in life. His final message centres on stewardship: planning so that what we have can endure, grow and benefit others.

On Time: It's Finite. At 95, Buffett acknowledges what many of us prefer not to contemplate—that time is limited: "Father Time now finds me more interesting as I age. And he is undefeated: for him, everyone ends up on his score card as 'wins.'" Still, he shares this reflection with characteristic optimism: "I'm happy to say I feel better about the second half of my life than the first. My advice? Don't beat yourself up over past mistakes—learn at least a little from them and move on. It's never too late to improve."

On Succession: Take the Long View. Like investing, succession planning involves patience, foresight and preparation. Buffett's transition has been years in the making. Greg Abel, a Berkshire veteran of almost three decades, was named his successor in 2021 after serving as Vice Chairman since 2018. In an interesting move, even after the transition, Buffett plans to retain a "significant amount" of his shares until shareholders gain confidence in Abel's leadership. It's a reminder that good succession planning isn't a moment—it's a

process built on time, preparation and trust.

On Estate Planning: Revisit, Revise, Repeat.

Buffett's own estate plans have evolved with time. While he pledged in 2006 to give away 99 percent of his wealth, he admits that both circumstances and objectives have shifted. His "unexpected longevity has had unavoidable consequences" for his family and philanthropic goals. With his three children now 72, 70 and 67—beyond the traditional retirement age—Buffett is accelerating lifetime gifts to their foundations so they can fulfill his philanthropic vision while they are still able. He reminds us that estate planning isn't static—it's a process that adjusts to time, family and purpose.

On Success: Defining a Life Well Lived. Indeed, the scale of Buffett's financial accomplishments cannot be overlooked. Over 60 years at Berkshire's helm, he transformed the company from a struggling textile mill into a global conglomerate holding company. He grew its value from an estimated \$19 per share in 1965 to an extraordinary \$745,000 today—a gain of nearly 4,000,000 percent. In 2024, Berkshire surpassed a trillion-dollar market capitalization—the first U.S. non-tech firm to do so. Yet, Buffett distills success into something far simpler: "Greatness does not come about through accumulating great amounts of money, great amounts of publicity or great power in government. When you help someone in any thousands of ways, you help the world. Kindness is costless, but also priceless."

A Parting Thought

As Buffett steps back from the spotlight, he closes this incredible era with a simple, human reminder:

"Choose your heroes very carefully and then emulate them. You'll never be perfect, but you can always be better."

**He will no longer write Berkshire's annual letter or speak at the annual meeting, but has promised to share his thoughts in an annual Thanksgiving message.*

This material is copyrighted and used with permission by Warren Buffett. We are grateful for his support over many years in allowing us to publish his work.



With the Compliments of:

Roderick MacMillan, B.Comm (Hons), CIM®, FCSI®, CIWM
Senior Portfolio Manager, Senior Investment Advisor
250 356 4148 rod.macmillan@td.com

Scott Keeping, B.Comm, CFP®, CIM®, FCSI®, CIWM
Senior Portfolio Manager, Senior Investment Advisor
250 356 4028 scott.keeping@td.com

Simon de Groot, CFP®, CIM®, FMA®
Senior Investment Advisor
250 405 6144 simon.degroot@td.com

MacMillan Keeping Wealth Management

TD Wealth Private Investment Advice
1070 Douglas Street, 6th Floor, Victoria, BC V8W 2C4
T: 250 356 4104 F: 250 356 4166 www.mkwm.ca

Shieloo Yap
Administrative Associate
250 356 4022 shieloo.sandiego@td.com

Angie Xu
Administrative Associate
250 483 0922 angie.xu@td.com



The information contained herein has been provided by J. Hirasawa & Associates for TD Wealth and is for information purposes only. The information has been drawn from sources believed to be reliable. Graphs and charts are used for illustrative purposes only. The information does not provide financial, legal, tax or investment advice. Particular investment, tax, or trading strategies should be evaluated relative to each individual's objectives and risk tolerance. Certain statements in this document may contain forward-looking statements ("FLS") that are predictive in nature and may include words such as "expects", "anticipates", "intends", "believes", "estimates" and similar forward-looking expressions or negative versions thereof. FLS are based on current expectations and projections about future general economic, political and relevant market factors, such as interest and foreign exchange rates, equity and capital markets, the general business environment, assuming no changes to tax or other laws or government regulation or catastrophic events. Expectations and projections about future events are inherently subject to risks and uncertainties, which may be unforeseeable. Such expectations and projections may be incorrect in the future. FLS are not guarantees of future performance. Actual events could differ materially from those expressed or implied in any FLS. A number of important factors including those factors set out above can contribute to these digressions. You should avoid placing any reliance on FLS. Index returns are shown for comparative purposes only. Indexes are unmanaged and their returns include reinvestment of dividends, if applicable, but do not include any sales charges or fees as such costs would lower performance. It is not possible to invest directly in an index. Links to other websites are for convenience only. No endorsement of any third-party products, services or information is expressed or implied by any information, material or content referred to or included on, or linked from or to here. All insurance products and services are offered by life licensed advisors of TD Waterhouse Insurance Services Inc., a member of TD Bank Group. TD Wealth Private Investment Advice is a division of TD Waterhouse Canada Inc., a subsidiary of The Toronto-Dominion Bank. ©The TD logo and other TD trademarks are the property of The Toronto-Dominion Bank or its subsidiaries. MacMillan Keeping Wealth Management is part of TD Wealth Private Investment Advice.